

Santa Parade Float Application - 2021

Contact Information

Parade information, notification and updates will go to this contact. Email * Required

Group / Organization Name: * Required

Main Contact Name: * Required

Phone Number - prefer cell # for contact during event: * Required

Email - for information, notification and updates: * Required

Address - Group or organization or main contact address: * Required

About you! Information for TV / Radio

Added information for TV and Radio broadcast announcement.

About You! This is the information for the Santa Parade announcers & TV Hosts: * Required

In a few sentences; provide a description about your group or float. Important - remember to talk in 3rd person because someone else is telling your story. The announcers are not going to say "we". If you do not provide this information, you're missing out on an opportunity to showcase your brand! CFJC TV will be providing coverage of this year's Parade. [suggested comments: costumes, history, community activities, upcoming events, awards, etc]

Website Information:

Social Media Link - Facebook/ Instagram:

Parade Entry Rules & Regulations

2021 Annual Santa Claus Parade | Sunday, NOVEMBER 28th – 4:30 PM

Parade Theme: Luminous 'Loops

Deadline to Apply: Saturday, OCTOBER 30th

1. No entry may depict Santa Claus and/or Mrs. Claus or Santa's float.
2. Instructions from Parade Marshals must be obeyed.
3. Floats – Vehicles – Tow Vehicles:
 - Must be FULLY decorated in the festive Christmas or Parade theme
 - Music is encouraged.
 - ALL riders and walkers are to be dressed in matching costumes, uniforms to match the theme of the parade or their entry. Street clothes are not acceptable!
 - No open flame permitted.
 - Max. height is 13 ft 6 in. from the ground to avoid power lines.
 - The goal of the parade is entertainment; NOT advertising
4. All large float entries shall have 2 people (one on each side) in uniform / costume / visi-vests, to walk with the float as a safety precaution from encroaching children.
5. Distribution of literature flyers, canvassing or asking for donations is prohibited.
6. DO NOT THROW HANDOUTS FROM FLOATS. For children's safety, place in hands only. There is a lot of candy to go around.
7. DO NOT HOLD UP THE PARADE FOR HANDOUTS. Don't try to give to everyone – it is just impossible!
Walkers must keep up with their unit OR let it go forward and let others pass. All walkers MUST be in costume or uniform. This helps the Marshals identify parade participants.
8. Walking groups must have uniforms or coordinated costumes and any performance must be in a forward moving/marching routine.
 - No child under 8 years old will be allowed to walk in the parade unless they are part of an organized group and can maintain

the pace of the parade.

9. All animal entries must have a costumed person following with clean-up equipment
10. All judging will be done BEFORE the start of the parade. BE READY BY 2:15 PM
11. The Parade Marshals may reject any entry that is declared not suitable for the parade.

I have read the above rules and regulations. * Required

Float Application

Entry Type (Commercial or Non-Profit) * Required

- Commercial Entry - \$100
- Non-Profit - \$50 (First 20 entries will be free)

General Judging Categories:

Santa - Larger & Commercial Floats

Novelty - Fun & Novel Floats/entries

Elves - Kid related entries

Parade Star - Best of the Best

Include your entry for Judging? * Required

- Yes
- No

Type of Vehicle * Required

Note - Single vehicles entries MUST be fully decorated. The only exception are heritage vehicles which must still have some sort of decorations. Single vehicles not fully decorate will be denied entry into the parade.

- Single Vehicle (Car, Truck, Carriage)
- Flatbed Truck
- Walking entry only
- Vehicle with walkers
- Car or Pickup towing a flatbed
- Semi with a Flatbed
- Float (self-driven)

Walkers Only - No vehicles used for this parade entry

If you are a walking entry, please click on the option that best suits your description: * Required

If none of the options fits your description, please check other and briefly describe your group.

- Marching Unit
- Mascot
- Performance
- Other...

How many people walking?

We need this information for the line-up logistics - please estimate * Required

Entry Details

Length of Entry * **Required**

Please estimate your tow vehicle plus trailer, or entire walking group for the line-up logistics.

Will you have music on your Float? * **Required**

- Live Music
- No Music
- Recorded Music

Will you have Giveaways (Candy/toy/gift/stickers)? * **Required**

DO NOT THROW HANDOUTS FROM FLOATS. For children's safety, place in hands only. At this point we are still unsure if giveaways will be allowed so ensure we have a main contact.

- Yes
- No

Please describe your giveaway. Candy, toy, gift, stickers..

Float description and sketch

Float Description and decoration plan details - be specific! Vehicles pulling float must also be included in your decoration plan. Entries will not be accepted without this information. * **Required**

Entry sketch or photo * **Required**

For your entry to be accepted, you must supply a sketch or detailed description of your float. (Your sketch does not have to be professional and can have stickmen in it!) Or submit a picture of your group performing, in costume or a link to where we can learn more about you.

Upload Here - Max file size 100 MB * **Required**

Dispersal Information after Parade * **Required**

- Leaving Immediately
- Dismantling Onsite
- Stopping to Unload Passengers

INDEMNITY AGREEMENT - We agree to indemnify, hold harmless and defend any action against the Kamloops Central Business Improvement Association and the City of Kamloops from and against all liabilities whatsoever arising out of our participation in the Santa Claus Parade. * **Required**

- yes
- no